

# Chancellor's Office Administrative Unit Review - 2017



## Chancellor's Office - AUR

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### Objective: 1) Sunnyvale parcel

Develop Sunnyvale parcel acquisition proposal.

**Objective Status:** In Progress

**Objective Year(s):** 2016 - 2017

#### *Measurable Outcomes*

**2016 - 2017** - Identify private industry partner for Sunnyvale parcel acquisition proposal. (Active)

**Assessment Methodology:** Agreement reached with private industry partner.

**Additional Resources Needed:** None.

#### *Related Goals*

District Strategies

**DS 2.2** - Identify potential impediments to enrollment access and develop district strategies to address them.

**DS 4.1** - Increase support for student internships.

**DS 4.3** - Leverage the Chancellor's networks in business and industry to obtain workforce preparation resources for the colleges.

**DS 6.1** - Support enrollment growth at the colleges.

### Objective: 2) Baccalaureate pilot expansion

Support community college baccalaureate pilot expansion.

**Objective Status:** In Progress

**Objective Year(s):** 2016 - 2017

#### *Measurable Outcomes*

**2016 - 2017** - Conduct outreach for sponsors and coauthors for Senator Jerry Hill's community college baccalaureate pilot expansion legislation. (Active)

**Assessment Methodology:** Record of communication with legislators.

**Additional Resources Needed:** None.

#### *Related Goals*

District Strategies

**DS 2.2** - Identify potential impediments to enrollment access and develop district strategies to address them.

**DS 6.1** - Support enrollment growth at the colleges.

### Objective: 3) Communication and feedback

# Chancellor's Office - AUR

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Develop processes to improve districtwide communication and feedback at Chancellor's Advisory Council meetings.

**Objective Status:** In Progress

**Objective Year(s):** 2016 - 2017

## Measurable Outcomes

**2016 - 2017** - Review council charge, review accomplishments of past year, and set goals for new year at first meeting of Chancellor's Advisory Council in fall. Evaluate last meeting in spring. (Active)

**Assessment Methodology:** Documented in meeting minutes.

**Additional Resources Needed:** None.

**2016 - 2017** - Invite programs from across the district to present program highlights to the Chancellor's Advisory Council. (Active)

**Assessment Methodology:** Documented in meeting minutes.

**Additional Resources Needed:** None.

## Related Goals

District Strategies

**DS 7.2** - Provide opportunities for constituency feedback at all district governance meetings.

**DS 7.4** - Increase communication from the district to the colleges regarding governance.

# Chancellor's Office Administrative Unit Review - 2017



## FHDA Foundation - AUR

### Objective: 1) STEM Success Center

Development of a funding proposal for the STEM Success Center Expansion Project (\$3M Capital Project)

**Objective Status:** In Progress

**Objective Year(s):** 2016 - 2017

#### *Measurable Outcomes*

**2016 - 2017** - Research for proposal completion. (Active)

**Assessment Methodology:** Funding proposal was researched, written and disseminated to volunteers for review.

**Additional Resources Needed:** None

**2016 - 2017** - Architectural firm commissioned to prepare space renderings for fundraising marketing materials. (Active)

**Assessment Methodology:** Renderings have been completed, posted on the Foundation's website, and will be used in fundraising efforts for the project.

**Additional Resources Needed:** None

#### *Related Goals*

District Strategies

**DS 1.2** - Increase support from the foundation that increases engagement by the community and supports efforts to reduce achievement gaps.

### Objective: 2) Vasconcellos Institute for Democracy

Development of a funding strategy for De Anza's Vasconcellos Institute for Democracy in Action (VIDA)

**Objective Status:** In Progress

**Objective Year(s):** 2016 - 2017

#### *Measurable Outcomes*

**2016 - 2017** - Donor visits, events, and asks have been made for VIDA. (Active)

**Assessment Methodology:** The Foundation has brought in \$28,000 in support toward the Morgan Family Foundation match challenge.

**Additional Resources Needed:** None.

#### *Related Goals*

District and College Goals

**CG 1.3** - Increase participation in community and civic engagement within and outside the college.

### Objective: 3) Book voucher fundraising

# FHDA Foundation - AUR

Fundraise for book vouchers in support of both the Foothill and De Ana colleges

**Objective Status:** In Progress

**Objective Year(s):** 2016 - 2017

## Measurable Outcomes

**2016 - 2017** - Donor visits and asks have been made for book vouchers. (Active)

**Assessment Methodology:** The Foundation has brought in \$33,000 in support of book vouchers as well as bringing in a \$12,500 match challenge.

**Additional Resources Needed:** None.

## Related Goals

District Strategies

**DS 2.1** - Increase financial support for students.

## Objective: 4) Increase overall fundraising

Increasing FHDA Foundation's overall fundraising by \$500k for 2016/17 (stretch goal)

**Objective Status:** In Progress

**Objective Year(s):** 2016 - 2017

## Measurable Outcomes

**2016 - 2017** - Foundation staff established a stretch goal for overall fundraising. (Active)

**Assessment Methodology:** As reflected on the Foundation's dashboard, the Foundation is in the process of reaching the \$4.5 stretch goal.

**Additional Resources Needed:** None

## Related Goals

District Strategies

**DS 6.4** - Increase financial support from external sources.